

SOFTWARE INDUSTRY VETERAN APPOINTED AS NON-EXECUTIVE DIRECTOR

ASX RELEASE

28th July 2016

Highlights

- **Software industry veteran Leanne Graham appointed as Non-Executive Director**
- **Brings more than 28 years' experience of growing enterprise software businesses locally and internationally, particularly in Europe and the US**
- **Extensive personal network covering enterprise eco-systems and channels**
- **Appointment will greatly assist BidEnergy with its rollout in Australia and worldwide**

BidEnergy Limited (ASX: BID) ('BidEnergy' or the 'Company') is pleased to announce the appointment of Leanne Graham as a Non-Executive Director.

Leanne brings more than 28 years of experience at the top of the software sector, with specialist expertise in growing Software as a Service Businesses embracing the global opportunities created with the arrival of the Cloud.

Her career highlights include propelling Xero to set the global accounting software benchmark through the planning and execution of a global sales strategy and co-founding cloud business software group, Enprise, which was adopted as SAP Business One's leading add-on partner globally. Leanne also has an extensive personal network covering enterprise eco-systems and channels.

"My focus is on technologies that transform industries. BidEnergy is revolutionising how multi-site organisations buy, manage and account for energy utilities' products and I am excited at the prospect of working with the Board to roll out the platform globally," said Leanne.

BidEnergy Managing Director, Stuart Allinson added: "I am delighted to have on board someone as skilled and experienced as Leanne who sees the potential in our business model. Leanne's success with international go-to-market and channel strategies and her extensive personal global networks will greatly assist the execution of our growth strategy."

Bob Browning, Chairman of BidEnergy added: "It will be immensely valuable to a young company such as BidEnergy to have the skills and experience brought by Leanne as we navigate the roll-out of our products and services both in Australia and internationally."

-ENDS-

Further Information:

Stuart Allinson

Managing Director

0413 873 202

stuart.allinson@bidenergy.com

For personal use only

About BidEnergy Ltd

BidEnergy is an Australian-based technology company. Based in Melbourne, its cloud-based platform gives organisations control over their energy spend throughout the contract lifecycle. By automatically capturing and validating invoices and meter data, customers can streamline their accounting and payments processes, go to market at short notice to optimise their supply contracts and reduce on-bill charges using sophisticated analytics and reporting.

For personal use only